



Cadent Resources, Inc.

FOR IMMEDIATE RELEASE

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DemandCaster[®] from Cadent Resources, Inc. is Helping Manufacturing Companies Make Lemonade Out of a Lemon of an Economy

Proprietary Software and Service Helps Companies Compete Successfully by Reducing Working Capital Needs and Freeing Up Cash Flow to Grow

CHICAGO, IL, FEBRUARY, 2009 – Cadent Resources, Inc., provider of inventory and capacity optimization solutions, is pleased to announce the success of their software and service, DemandCaster[®], that has provided companies with the ability to compete successfully by reducing working capital needs and freeing up cash flow to grow.

In today's tough economy, small to middle-market businesses and firms are being hit the hardest. The capital necessary to sustain and grow your business is now harder to get for both you and your customers. According to The Federal Reserve Board, loan officers are tightening their lending standards. With tighter cash flows, customers are now buying what they need versus what they want, cutting purchases dramatically. With this new fluctuation in demand, how do you know what level of inventory is necessary?

Demand planning and optimizing inventory is not a game of chance, although many organizations "guess" their inventory needs using static reorder and safety stock levels that are rarely updated. In a volatile economy, reorder points that are more than even a few weeks old can cause stock outs or cause stocking levels to remain artificially high when demand subsides. The traditional way of managing inventory just doesn't work and costs money. Between the cost of money, storage costs and obsolescence, inventory carrying costs can range from 15% to 25% of total inventory on an annual basis, not including expedite costs to manage shortages. On a million dollars in inventory, that translates to \$150,000 of additional expense potentially offsetting already paper thin margins. "Effective inventory management is a key area of untapped value," – Aberdeen Group Research.

But you can get a handle on your inventory requirements and make your company stronger during this economic downturn, with the DemandCaster[®] Inventory Optimization solution. Planning for future demand is not a guessing game—it is a skilled process that relies on data collection, analysis, robust communication and collaboration. You have

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to know the issues, the drivers behind the issues, and the solutions for the best possible inventory management.

With our business environment becoming more competitive and cost conscious, optimal inventory planning using DemandCaster[®] is a low cost way to reduce inventory costs and increase customer service as well as sales.

Cadent Resources, Inc. employ's a simple philosophy to help companies prosper and grow in good times and bad: Become fast with lean and use statistical analysis to make well informed decisions. This is critical for small to mid-size manufacturing and distribution companies. Typically, these companies are two or more tiers away from the end customer, lack robust demand planning, and must manage all the inefficiencies imbedded in upstream planning processes. Inefficiencies that become exponentially more costly the further the company is from the pull of the end consumer.

DemandCaster[®] is a proprietary software and service solution from Cadent Resources, Inc. It has been designed from the ground up to extend the speed and agility of lean with increased visibility to better respond to impending changes in demand. Though no one can predict the future, with DemandCaster[®] you increase your chances in managing the volatility of our economic storm.

Our 5 step DemandCaster[®] process to generate cash and profit is easy to implement because it is software as a service and is managed by one of our Demand Management experts.

1. Data extraction files are securely prepared and uploaded from your operating system to DemandCaster[®].
2. An initial raw analysis is performed to establish replenishment settings and service levels.
3. Further iterations are performed and within the first few weeks of analysis, inventory reduction opportunities are identified and free cash flow commences.
4. A review frequency is established to continually improve the process to keep inventory objectives in line with changing conditions.
5. When applicable, we identify additional improvement opportunities across your supply chain for further savings.

Client companies have experienced improvements using DemandCaster[®] :

- A restaurant supply distributor reduced inventory by 25% in 2008. In January, after reviewing the downturn in orders, their controller stated, "You have been the best investment we have made in the 3 years I have been here."
- A distributor of craft supplies reduced inventory by 11% in 2008. The purchasing manager recently wrote: "There is no doubt DemandCaster[®] has had a positive affect on our inventory management."

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What sets Cadent Resources, Inc. apart:

- We forge relationships with our customers based on open and respectful communication and accountability.
- We provide measurable results at a cost that is far less than the financial impact we generate.
- We create synergies by complimenting your organization's knowledge with our demand management expertise.

About Cadent Resources, Inc.

Cadent Resources, Inc. implements solutions that integrate and optimize two complimentary components: demand and supply. By using an integrated approach of lean manufacturing, business intelligence, and collaboration processes, Cadent Resources rapidly drives profit and cash flow. This is done by helping manufacturing and distribution companies respond quickly and seamlessly to the ebb and flow of demand with the optimal inventory planning product and service of DemandCaster[®]. For more information on Cadent Resources, Inc and DemandCaster[®], please visit www.cadentresources.com.

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