DemandCaster

Intuitive, End-to-End Supply Chain Planning Built for the Cloud

Get Ahead and Stay Ahead with DemandCaster
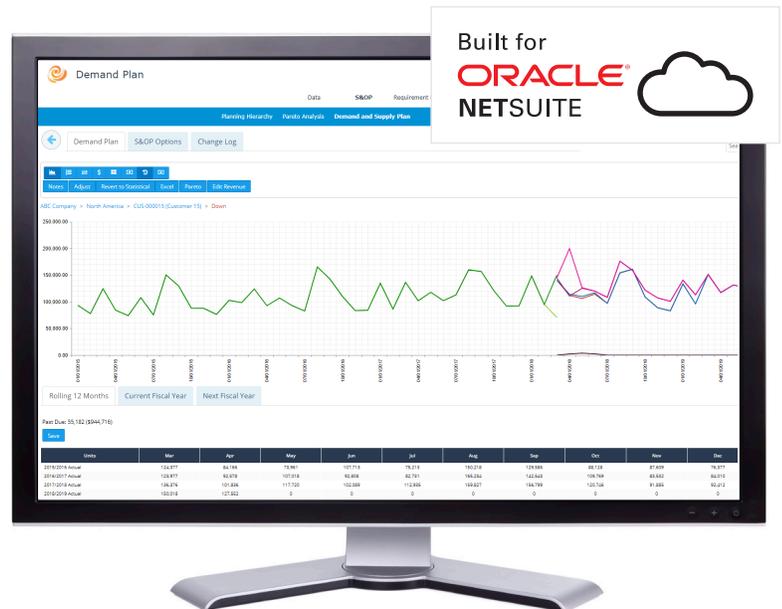
Put an end to spreadsheet chaos, "gut feel" decision making, and departmental silos. With DemandCaster, you'll have the insight and agility you need to plan for the unexpected, optimize what matters most, and fuel your competitive advantage.

Powerful and intuitive, DemandCaster supports the entire spectrum of supply chain planning in one modular cloud-powered suite that enables plans to be put into action with the click of a button.

Get ahead and stay ahead with DemandCaster. Remove the barriers that keep planners from doing their best work and reach new levels of organizational alignment with proactive, consensus-based planning.

The DemandCaster Planning Suite includes:

- ✓ Inventory Planning and Optimization
- ✓ Demand Planning
- ✓ Supply Planning
- ✓ Sales and Operations Planning (S&OP)
- ✓ Production and Capacity Planning
- ✓ Distribution Requirements Planning (DRP)

Synchronize your teams and your plans

DemandCaster bridges departmental silos and makes it easy to align your organization around a consensus-based plan that synchronizes your financial and service objectives.

Replace "gut feel" with data-driven insight

Bring your supply chain into sharper focus with a single version of the truth and rich data visualizations. With DemandCaster, you'll have the insight needed to make decisions based on facts, not emotions.

Go from reactive to proactive

Relying on error prone, labor intensive spreadsheets often results in costly, reactive responses. Instead, turn to DemandCaster to help you stay ahead of the unexpected with timely and informed proactive actions.

Gain Peace of Mind with a System You Won't Outgrow

DemandCaster is supply chain planning as you've always imagined. Easy to use, end-to-end, and architected to evolve as your business grows.

With DemandCaster's modular design, you can start with Inventory Planning and Optimization and then add additional capabilities, like Distribution Requirements Planning or Sales and Operations Planning, as your needs advance.

Choose cloud-based DemandCaster to speed time to value and gain peace of mind that you've got a planning solution to not only help you get ahead but also stay ahead when the unexpected strikes.

Sales & Operations Planning (S&OP)

Demand Planning

Supply Planning

Distribution Requirements Planning (DRP)

Inventory Planning & Optimization

Production & Capacity Planning

Comprehensive yet Modular

DemandCaster connects demand and supply in a highly adaptable and modular system that ensures you can tackle today's most pressing challenges and then gain access to additional functionality as your planning needs advance.
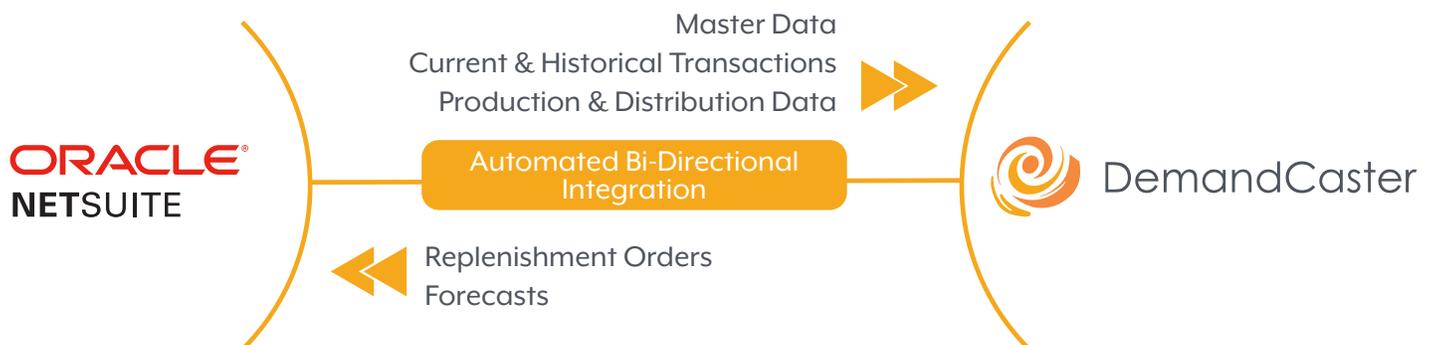
Unified and Connected

Our unified, tightly integrated capabilities make it easy to connect people, processes, and technologies. Better still, they bridge the gaps between demand and supply, while connecting planning to execution.

Powerful and Intuitive

DemandCaster puts an end to the tyranny of spreadsheets. In their place, you get powerful, versatile features that are simple to use and work the way planners expect. Transform your productivity and effectiveness with intuitive interfaces, flexible workflows, and stunning visualizations.

Put Your Plans into Action with Powerful Data Integration

With NetSuite and DemandCaster working in harmony, you'll be equipped to go from planning to orders and transactions without missing a beat—while eliminating the errors and inefficiencies of spreadsheet-based planning. Integration between the two systems is executed via NetSuite APIs and is powered by the Data Hub—DemandCaster's automated data management service. The Data Hub supports both unidirectional and bi-directional integration and is highly configurable to precisely match your particular NetSuite data model. With DemandCaster's robust integration capabilities, you're always in control of when and what data flows between the systems.

ORACLE®
NETSUITE

Master Data
Current & Historical Transactions
Production & Distribution Data

Automated Bi-Directional Integration

DemandCaster

Replenishment Orders
Forecasts

DemandCaster Delivers Real Results

As reported by our customers, significant business value can be realized within months of first use.

25% Inventory Reduction

99% On-Time Delivery

2x Improvement in Inventory Turns

20% Increase in Operating Margin

Built for
ORACLE NETSUITE
Integrated SuiteApp

Why DemandCaster?

✓ Robust supply chain planning capabilities including:

- S&OP (integrated demand/supply planning)
- MPS/MRP
- Finished goods and component-level planning
- Constrained capacity
- Multi-location planning with DRP

✓ Deep statistical forecasting (11 additional modeling options with system-selected best-fit model)

✓ Advanced financial modeling

✓ What-if scenarios and forecast vs actual analysis

✓ Plan to execution in the same system

✓ Bi-directional, automated integration with NetSuite

✓ Subscription flexibility with modular packaging

✓ True SaaS cloud multi-tenant architecture

✓ State-of-the-art cloud providing 99.9% availability

✓ Global support

✓ Proven success with measurable results

✓ Exceptional customer care

DemandCaster

Anticipate. Plan. Execute.

DemandCaster Supply Chain Planning Suite
Summary of Key Features and Capabilities

Inventory Planning and Optimization

- Inventory Forecasting
- Inventory Optimization
- Safety Stock Levels Computation
- Finished Goods Requirements Planning
- Time-Phased Inventory Planning
- Container/Attribute-Based Ordering
- Lot Expiration Consideration
- Planner Action View
- Automated Recommendations for Replenishment Orders
- Bi-Directional ERP Integration
- Reporting & Analytics

Sales and Operations Planning (S&OP)

- Demand Planning
- Supply Planning
- Multi-Echelon Inventory Planning & Optimization
- Level-Loaded or Chase Supply Planning with Target Inventory Levels
- What-if Scenario Analysis
- 4-P's Demand Shaping
- Demand Sensing
- Budgeting & Reporting
- External Data Sources such as POS
- S&OP Process Management
- Advanced Reporting

Production and Capacity Planning

- Capacity Planning
- Multi-level Bill of Materials (BOM) Explosion
- Component-level Requirements Planning
- Manufacturing Scheduling (MPS)
- Material Requirement Planning (MRP)
- Daily MRP Bucketing

Distribution Requirements Planning (DRP)

- Multi-Facility Planning
- Dependent Demand Planning
- Constrained Supply Planning
- Safety Stock Modeling
- Support for Unlimited Locations

DemandCaster