

Cloud Software for Agile Supply Chain Planning

Stay Ahead of the Unexpected with DemandCaster

Put an end to spreadsheet chaos, “gut feel” decision making, and departmental silos. With DemandCaster, you’ll have the insight and agility you need to plan for the unexpected, delight your customers, reach new levels of organizational alignment, and optimize what matters most.

Powerful and intuitive, DemandCaster supports the entire spectrum of supply chain planning in one modular cloud-powered suite. It enables plans to be put into action with the click of a button and removes the barriers that keep planners from doing their best work.

Choose DemandCaster for agile supply chain planning that becomes a continuous driver of efficiency, profitability, and growth.

The DemandCaster Planning Suite includes:

- ✓ Inventory Planning and Optimization
- ✓ Demand Planning
- ✓ Supply Planning
- ✓ Sales and Operations Planning (S&OP)
- ✓ Production Planning (MRP/MPS/Capacity)
- ✓ Distribution Requirements Planning (DRP)



Synchronize your teams and your plans

DemandCaster bridges departmental silos and aligns your organization around a consensus-based plan that synchronizes your financial and service objectives.

Replace “gut feel” with data-driven insight

Bring your supply chain into sharper focus with a single version of the truth and rich data visualizations. With DemandCaster, you’ll have the insight to make decisions based on facts, not emotions.

Go from reactive to proactive

Relying on error prone, labor intensive spreadsheets often results in reactive and costly responses. With DemandCaster, you’ll be more agile and ready for changes with informed decisions and proactive actions.

Gain Peace of Mind with a System You Won't Outgrow

DemandCaster is supply chain planning as you've always imagined. Easy to use, end-to-end, insightful, and architected to evolve as your business grows.

With DemandCaster's modular design, you can start with Inventory Planning and Optimization and then add additional capabilities, like Distribution Requirements Planning or Sales and Operations Planning, as your needs advance.

Choose cloud-based DemandCaster to speed time to value and gain peace of mind that you've got a planning solution to not only help you get ahead, but also stay ahead when the unexpected strikes.



Comprehensive yet Modular

DemandCaster connects demand and supply in a highly adaptable and modular system that ensures you can tackle today's most pressing challenges and then gain access to additional functionality as your planning needs advance.

Unified and Connected

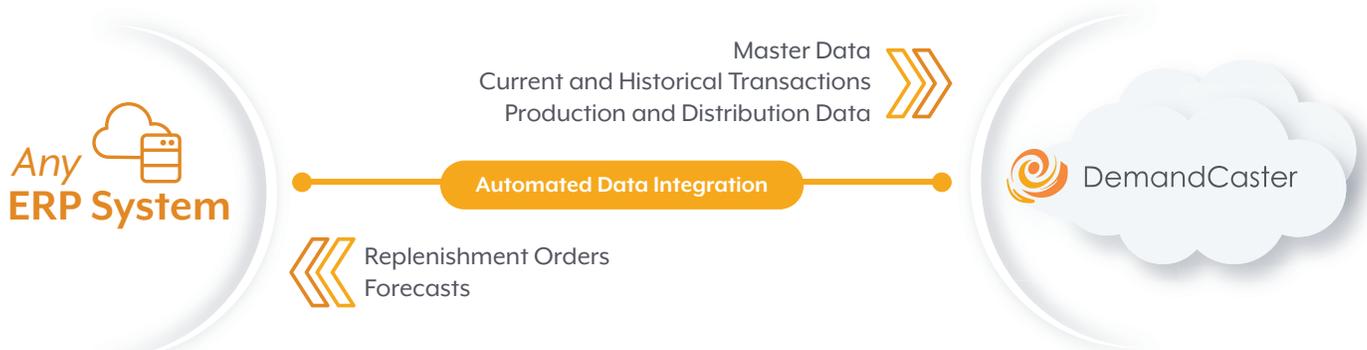
Our unified, tightly integrated capabilities make it easy to connect people, processes, and technologies. Better still, they bridge the gaps between demand and supply, while connecting planning to execution.

Powerful and Intuitive

DemandCaster puts an end to the tyranny of spreadsheets. In their place, you get powerful, versatile features that are simple to use and work the way planners expect. Transform your productivity and effectiveness with intuitive interfaces, flexible workflows, and stunning visualizations.

Put Your Plans into Action with Automated Data Integration

With your ERP system and DemandCaster working in harmony, you'll be equipped to go from planning to orders and transactions without missing a beat. Engineered for automated database integration, DemandCaster's Data Hub is built with flexibility in mind. It supports both unidirectional and bi-directional integration and provides versatile alternatives for moving data between systems. With DemandCaster's robust integration capabilities you can put an end to the errors and inefficiencies of disconnected, spreadsheet-based planning.





DemandCaster Delivers Real Results

As reported by our customers, significant business value can be realized within months of first use.



The DemandCaster Difference

- ✓ An intuitive interface that works the way planners expect
- ✓ Robust, connected supply chain planning capabilities:
 - Integrated demand and supply planning
 - Process support for S&OP
 - Production planning including MRP, MPS, and capacity
 - Finished goods and component-level planning
 - Multi-location planning
- ✓ Deep statistical forecasting with what-if modeling and forecast vs actual
- ✓ Advanced financial modeling
- ✓ Forecasting, planning, and execution in the same system
- ✓ Bi-directional, automated integration with ERP systems
- ✓ True SaaS cloud software architecture with 99.9% availability
- ✓ Subscription flexibility with modular packaging
- ✓ Proven success with measurable results
- ✓ Bend-over-backwards customer service and support around the globe

Anticipate. Plan. Execute.



DemandCaster Supply Chain Planning Suite Summary of Key Features and Capabilities

Inventory Planning and Optimization

- Inventory Forecasting
- Inventory Optimization
- Safety Stock Levels Computation
- Finished Goods Requirements Planning
- Time-Phased Inventory Planning
- Container/Attribute-Based Ordering
- Lot Expiration Consideration
- Planner Action View
- Automated Recommendations for Replenishment Orders
- Bi-Directional ERP Integration
- Reporting & Analytics

Production and Capacity Planning

- Capacity Planning
- Multi-level Bill of Materials (BOM) Explosion
- Component-level Requirements Planning
- Master Scheduling
- Material Requirement Planning (MRP)
- Daily MRP Bucketing

Sales and Operations Planning (S&OP)

- Demand Planning
- Supply Planning
- Multi-Echelon Inventory Planning & Optimization
- Level-Loaded or Chase Supply Planning with Target Inventory Levels
- What-if Scenario Analysis
- 4-P's Demand Shaping
- Demand Sensing
- Budgeting & Reporting
- External Data Sources such as POS
- S&OP Process Management
- Advanced Reporting

Distribution Requirements Planning (DRP)

- Multi-Facility Planning
- Dependent Demand Planning
- Constrained Supply Planning
- Safety Stock Modeling
- Support for Unlimited Locations



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